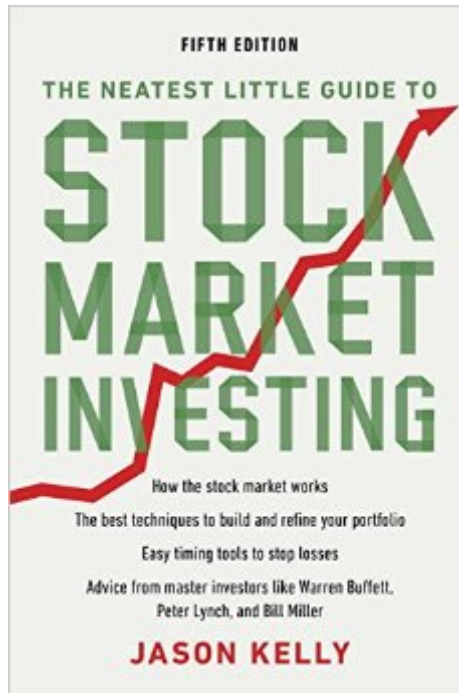


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# The Neatest Little Guide To Stock Market Investing: Fifth Edition



## Synopsis

The essential stock market guide, now updated with even more timely and necessary information. Now in its fifth edition, *The Neatest Little Guide to Stock Market Investing* has established itself as a clear, concise, and highly effective approach to stocks and investment strategy. Rooted in the principles that made it invaluable from the start, this completely revised and updated edition of *The Neatest Little Guide to Stock Market Investing* shares a wealth of information, including:

- What has changed and what remains timeless as the economy recovers from the subprime crash
- All-new insights from deep historical research showing which measurements best identify winning stocks
- A rock-solid value averaging plan that grows 3 percent per quarter, regardless of the economic climate
- An exclusive conversation with legendary Legg Mason portfolio manager Bill Miller, revealing what he learned from the crash and recovery
- Thoroughly updated resources emphasizing online tools, the latest stock screeners, and analytical sites that best navigated recent trends

Accessible and intelligent, *The Neatest Little Guide to Stock Market Investing* is what every investor needs to keep pace in the current market.

## Book Information

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## Customer Reviews

This is a great first book for the diligent investor. By diligent, I mean a person that actually wants to do the footwork involved with learning how to invest on his or her own and wants to be able to speak the language of the stock market. For the person who is not willing, or simply not interested, in putting in all the work involved in learning how to invest, there are other options out there that may be better, such as financial advisors (if you want the hand-holding and/or don't mind spending more

on commissions for the advice) and ETFs (exchange traded funds, which if picked right simply move in tandem with the market). However, even the passive investor could learn a lot from reading or even just skimming through this book. Kelly begins at square 1 by describing what the stock market even is, and how it functions. He discusses very basic things, such as the difference between a full-service and a self-service broker, and the way that stocks get listed on the exchanges in the first place. His tone and style are welcomed, as he neither presumes that you know anything prior to reading, nor is he paternalistic or presuming that you are incompetent. Unique to many books, Kelly sums up the philosophy of some of the tried and true "master" investors. His list includes Ben Graham, Phil Fisher, Warren Buffett, Peter Lynch, Will O'Neill, and Bill Miller. By examining multiple investors in the way he does, Kelly truly shows that there is more than one way to successfully invest in the stock market. Graham is the model value investor, focusing on stocks that are undervalued. Phil Fisher is a growth investor, focusing on superior companies that he expects will keep growing.

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